





ARUN VIJAI

Experience Designer

www.arunvijaimathavan.com 
linkedin.com/in/arunvijai-m 
arunvijaimathavan@gmail.com 
+91 9789922046 

SKILLS

User interviews
Journey mapping
Heuristic evaluation
Competitive analysis
Usability testing
Storyboarding
Concept sketches
User persona
Task flows
Information architecture
Wireframes and mockups
Prototyping

TOOLS

Figma
Sketch
Zeplin
AdobeXD
Photoshop
InDesign

EXPERIENCE

2022-
present **Indegene**, Bengaluru
Senior UI/UX Designer

Providing healthcare businesses with the ability to be future-ready by transferring existing websites to GDS. Analyze, verify, and rectify the webpages to ensure GDS compliance.

Design Sprints involve the planning, creation, and execution of project deliverables for the Web and Mobile platforms.

2021 **ValueLabs**, Hyderabad
Design Inspire Apprentice program

Project: Develop a digital platform for design students to showcase, discuss, and keep up with the ongoing work of their peers.

My role: I performed user interviews to determine the major issue that users were experiencing. did ethnographic research to obtain a deeper knowledge of the environment and built the journey map to create opportunities.

2018-
2022 Researcher & Documentary Photographer at NGO

HelpAge India, Nature Conservation Foundation, Amar Seva Sangam
Ashoka Trust for Research in Ecology and the Environment,
NalandaWay Foundation , Industree Crafts Foundation

My role: Designing and carrying out qualitative and ethnographic studies also identifies the factors, data gathering strategies, and methods of analysis that audit the current design flow.

2018-
2022 Researcher, Visiting Faculty, Guest lecturer, Jury

VIT University, Loyola College, Chennai, NIFT Bhubaneswar
Woxsen School Of Art And Design, Hyderabad

2019 Chennai photo Biennale, Chennai
Programs Manager

2014 Timeout Magazine, Bengaluru
Photography Intern

2012 Sutherland Global Solutions, Chennai
Support Executive

EDUCATION

- 2013 - **National Institute of Design**, Gandhinagar, India
- 2017 Master Of Design - Communication Design
- 2014 **University for the Creative Arts**, Farnham, UK
Educational exchange - Communication Design
- 2011 **Oracle University**
Oracle Database 10g Certified Professional
- 2006 - **Cape Institute of Technology**, Kanyakumari, India
- 2010 Bachelor of Engineering - Computer Science

ACCOMPLISHMENTS

TALKS

- 2020 Guftgu - Pro-Helvetia New Delhi's
- 2019 TEDx Napier bridge, Chennai
- 2019 Chennai Photo Biennale, India

GRANTS

- 2020 Samyak Drishti x Photo SouthAsia Grant, India
- 2018 MurthyNAYAK Foundation for innovative social documentary photographers to FotoFest, USA
- 2014 UKIERI FELLOWSHIP, University for the Creative Arts, Farnham, UK

SELECTED EXHIBITIONS

- 2022 Photobook cafe, Shoreditch, London
- 2021 Academy of the Fine Arts, Vienna
- 2019 Jimei Arles, China
- 2019 Chennai Photo Biennale, Chennai
- 2018 Fotofest Biennial, Houston, USA
- 2018 Serendipity Arts Festival, Goa
- 2017 Goethe-Institut, Chennai
- 2015 Delhi Photo Festival, India
- 2014 The Strand Gallery, London

PUBLISHED FORUMS

- 2022 Outlook, India
- 2021 Guftgu Series Pro-Helvetia New Delhi
- 2020 Neutral Colors, Japan
- 2019 Schilt Publication, Amsterdam
- 2019 Firstpost, India
- 2019 Scroll.in, India
- 2019 Amnesty International, Amsterdam
- 2019 Better Photography, India
- 2017 Caravan Magazine, India
- 2014 TimeOut Magazine, Bengaluru